

MBA

1264.3000.01 Selected Topics in Technology Innovation and Entrepreneurship:

Master Classes with Leading Practitioners

Section	Hour	Teaching Assistant	Email	Telephone
TBA	17:30 – 21:30	Mr Yaniv Grossman	masterclass.tau@gmail.com	052-480-6725

Office Hours: By appointment

Course Units

1 course unit = 2ECTS units

The ECTS (European Credit Transfer and Accumulation System) is a framework defined by the European Commission to allow for unified recognition of student academic achievements from different countries.

Course Description

This course introduces students to the Israeli innovation ecosystem, through a series of intensive master classes with leading practitioners. It will provide an overview of the key players and key activities in this vibrant ecosystem, using case studies, class discussions and team exercises. After each master class, the students will submit a short essay answering questions related to the topics taught. Students will need to participate in all five master classes offered during the week, in order to receive the course credit. The reading material for each class will be distributed shortly.

The final list of classes will be delivered during the year 2020-2021

There is an opportunity that the course will be taught in Hebrew or a part of it.

Course Objectives

Upon completion of the course, the student will be successfully able to understand and to analyze the most trendy topics in nowadays hi tech development all over the world.

Evaluation of Student and Composition of Grade

Attendance	Assignment	Individual	Comments
100%	One from five	Individual	The course grade is Pass or Fail. So the attendance in all master class from the beginning till the end and assignment are mandatory

* According to University regulations, participation in 5 classes of a course is mandatory (Article 5). (Students remain financially liable for the course even if they are removed.)

Course Assignment

The assignment will be given after each master class. Students have to choose one assignment from five.

Grading Policy

The course grade is Pass or Fail. So the attendance in all master class from the beginning till the end and assignment are mandatory

Evaluation of the Course by Student

Following completion of the course students will participate in a teaching survey to evaluate the instructor and the course, to provide feedback for the benefit of the students, the teachers and the university.

Course Site (GoogleDocs)

The course site will be the primary tool to communicate messages and material to students. You should check the course site regularly for information on classes, assignments and exams, at the end of the course as well. Course material will be available on the course site.

Please note that topics that are not covered in the course material but are discussed in class are considered integral to the course and may be tested in examinations.

Course Outline*

Topic	Lecturer	Date\Hours\Room
To be Announced (TBA)	TBA	TBA